



# Stacking Up *Style*

FORSYTHE JEWELERS PUTS FOCUS ON DESIGNERS

BY JESSICA FARTHING  
PHOTOS BY GUIDO FLEUCK

Hilton Head Island's trusted source for designer jewelry, Forsythe Jewelers has been in Sea Pines Center since its inception in the 1980s. Since the beginning, owner Andrea Bragg said, the shop has focused on the top names in design.

"Forsythe Jewelers specializes in top name brand jewelry designers including Roberto Coin, David Yurman, LAGOS, Marco Bicego, Gabriel, John Hardy and GURHAN. We have clients from all around the world who are brand-loyal who come back and shop with us because of the variety



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of designers and the large selection of product we carry.”

Every designer has unique qualities. Italian designer Roberto Coin was the first designer line that Forsythe carried. His collections of 18-karat yellow, white and rose-gold pieces highlight themes of romance, elegance and nature. Bragg feels that it is important to develop a partnership with the brand and designer; in fact, when Coin visited Forsythe Jewelers five years ago, he invited her to have dinner with he and his wife at their home in Italy. Bragg said it’s these long-standing, personal ties to the creative minds behind the

jewelry that allow Forsythe to stay in the know — and helps them advise their clients on how to cultivate their own sense of style.

“We encourage our clients to experiment with combining different brands,” Bragg said.

Here, a few other members of the knowledgeable Forsythe staff share their fashion-forward tips:

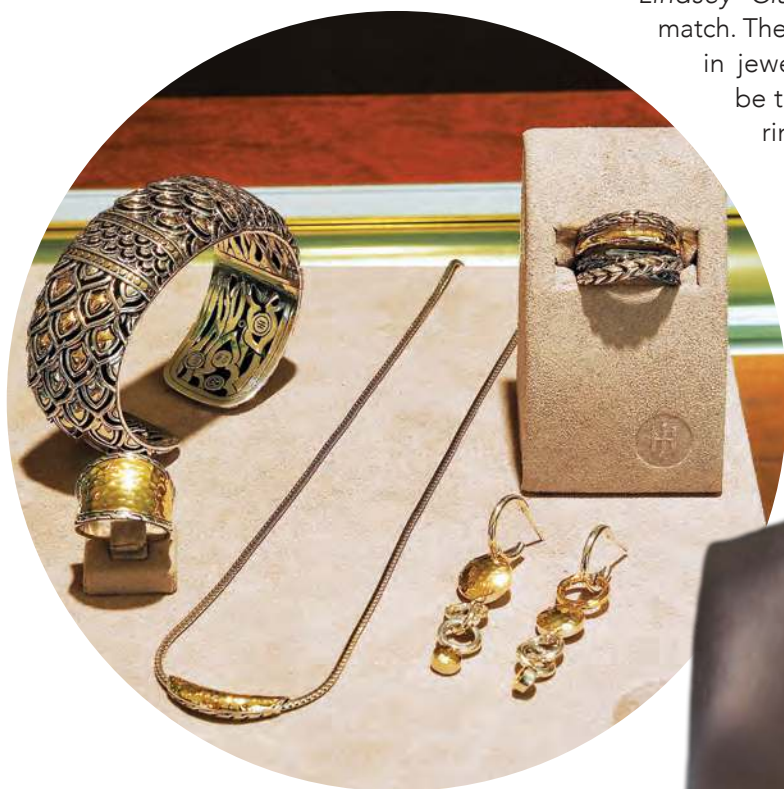
*Barb Panciera:* Don’t overlook David Yurman’s gold pieces. Customers know David Yurman for his sterling and mixed metal chunky pieces, but often are surprised at the yellow gold line that’s available. We have seven cases of Yurman jewelry — that’s an enormous selection to a collector.

*Lindsey Clare:* Mix and match. The biggest trend in jewelry seems to be the stacking of rings, bracelets

and necklaces. Most women have jewelry that means a lot to them, but it needs to be repurposed so that they wear them more often. We can add pieces to stack to give them a different look.

*Laurie McKenzie:* Since rings take a lot of wear and tear, I like to suggest having a variety of different rings to coordinate with different outfits or events. A variety of colored stones, silver, gold, or diamond styles make it easy to select a choice to accentuate personal style and fashion. A new ring is always a great addition to anyone’s jewelry wardrobe.

*Rebecca Lovette:* Many customers don’t realize that we offer a service to change or modernize older jewelry into something new and usable. I’m assisting with the design of about five projects currently, all using heirloom items as precious as a grandfather’s class ring and stones from family jewelry.



## IF YOU GO

Forsythe Jewelers hosts monthly events for its customers: A John Hardy trunk show will be held July 5-6, followed by a Gurhan event in August. September will focus on custom design; a Roberto Coin trunk show will be held in October and November will bring Marco Bicego to Forsythe for a personal appearance.

ROBERTO COIN