

FORSYTHE

JEWELERS



ARTICLE BY BECCA EDWARDS

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When it comes to designer jewelry, it is not just about the bling for Andrea Bragg, owner of Forsythe Jewelers in The Shops at Sea Pines Center. For Bragg, jewelry tells a story. "Jewelry is not just an investment," Bragg said. "It is an emotional investment. Every woman who has ever been given jewelry as a gift can tell you about the circumstances around the piece, and any woman who has purchased her own special piece remembers the milestone she was celebrating when she bought it. Jewelry is also passed down from generation to generation and even when we do custom pieces using family heirlooms, say a ring your grandmother wore, you will remember her and even feel her energy when you wear it."

Similarly, Bragg's clients, whom she calls "Forsythe family members," tell a story. "I have seen little girls come in as toddlers, and we've given them stretchy bead






*Customers at
Foryths Jewelers are
encouraged to take
their time and enjoy the
experience of finding
the perfect piece.*